

President's Report

Greetings, NENA Members,

As always, thank you for your continued membership in and support of NENA. I sit here, writing what will be my last CJEN president's message, knowing it has been an honour to serve. I have been fortunate to work with a most professional and dedicated group of emergency nurses and I will miss every minute of it.

That being said, I am looking forward to whatever comes next for me on this journey of life. I am currently in California with my husband, where, for the next four weeks, we get to babysit our almost two-year-old grandbaby, while Dad works and Mom continues her nursing education – yay! A nurse to take my place. She has not decided her area of interest yet, but I am regularly guiding her towards emergency nursing.

NENA is a great organization, but can be even greater. More than 20,000 nurses in Canada list their area of specialty as emergency—why are we not 20,000 strong!

Can you imagine the influence we could have at both provincial and federal levels? We have gone through significant change these past two years complying with the Canada Corporations Not for Profit Act. I am pleased to tell you that the Board of Directors has finalized a governance structure, representative of every region in Canada. A call for nominations has gone out and the new structure will be announced at the Charlottetown Annual General Meeting.

I offer you a challenge—in 2017, each member of NENA shall commit to bringing a friend or colleague into our organization and doubling our number. I will commit to taking this forward to the Board of Directors and working with our webmaster to see if we can track this activity.

Earlier, I mentioned I am in California—this morning, sitting outside reading the Sunday paper, I learned of a couple who have written a book reflecting people and

their accomplishments today and asking a question – “What advice would you give to your 21-year-old self?” It made me think—what, if anything, would I do differently? What would you do?

In closing, as you finish reading this, please do this—either by yourself or with those around you. Stand up and clap—years ago, at a conference I was attending, a keynote speaker began the presentation with this same request. She then explained that everyone, at least once in their life, deserved a standing ovation.

Thank you. Take care of yourselves, your family and friends and, of course, the patients who need us. I look forward to seeing you in Charlottetown. Do not miss this—it is going to be great. ☑



Sherry Uribe

Director of Education Report

NCAC, CTAS National Working Group, and EPICC (Emergency Practice Intervention and Care—Canada) working team are all invested in bringing educational opportunities for emergency nurses in Canada. CTAS revisions are expected in 2017. EPICC-Foundations course is now offered in five provinces and expanding to more each month. EPICC – Trauma is now in production with the first courses expected to be offered in Spring, 2017. Thank you to all Canadian emergency nurses who have participated in assisting with revisions to CTAS and the development of EPICC in the past several months.

Emergency nursing certification news

The application dates for initial certification and renewal are now available for 2017.

NENA will award up to five annual bursaries for \$100 each for emergency nurses writing the exam for the first time. Go to the NENA website and click on the “Documents” tab. Applications for NENA bursaries are located under “Bursaries”. New study materials are available

online and are free to NENA members. Instructions for the study modules are located under “Courses” on the website. Click on the “Canadian Emergency Nursing exam” tab.

Initial applications

	Application window	Exam window	Results
Spr.	Jan. 3 – March 1	May 1 – 15	June
Fall	June 1 – Sept. 1	Nov. 1 – 15	Dec.

Renewal by continuous learning (CL)

	Application window
Renewal by CL	Jan. 3 – Nov. 30

NENA Emergency Nursing Certification Committee

NENA is developing learning and study programs for exam preparation and those ED nurses re-certifying. A call for interested certified emergency nurses will be coming via email soon.

Canadian Concussion Collaborative

If you are interested in resources for concussion care, go to <http://casem-acmse.org/education/ccc/>. Updated guidelines are expected in 2017.

Emergency Nurses Pediatric Course – 5th Edition update

Revision work is underway that includes revising the ENPC manual and course. The team will be working through the program development in 2017.

Canadian Course Directors—TNCC/ENPC

NENA policies require payment of course fees within 30 days of the course completion. Payments can be made through e-transfer. Contact financeadmin@nena.ca if you require an extension or have queries/questions regarding your invoices. ☑




Margaret Dymond, RN, BSN, ENC(C)

Editor's Report

Hello to all of my fellow NENA members! Spring is a time for change and new beginnings. I'm excited to be taking over the editing duties of CJEN. A big shout out and thanks to previous CJEN leadership for their excellent work to promote emergency nursing across Canada and internationally! Stephanie Carlson has been doing a wonderful job working diligently to pull together this journal and I want to thank her personally for all of the assistance she's given me while I have struggled to understand the overwhelming process that is involved to bring CJEN to you, our readers. I look forward to continuing to uphold the excellent standards that CJEN has set.

I would like to use this space to reach out to our readers, the NENA members. I want each and every one of you reading this to know that you have something to contribute to this profession and to our NENA group. Each of us has a story to tell or a lesson to contribute. Never underestimate yourself. If you have an

area of interest, seek out more information, do some research, make some connections. When you do, we want to hear about it! Consider submitting an article for publication. CJEN publishes clinical or research articles, case studies, and book reviews related to the field of emergency nursing. You can also consider

becoming more involved in NENA at a national or provincial level. However you choose to be involved in NENA, as a contributor, leader, or a reader—we value your attention. Our strength, our members. 

Ashleigh Malarczuk, RN, MN, ENC(C)



COMMUNITY NURSING

WE ARE LOOKING FOR ADVENTUROUS REGISTERED NURSES

who wish to work to their fullest, autonomous scope of practice as a primary health care nurse in rural Yukon. As part of a small nurse-led health centre team, you will provide primary health and emergency care to rural Yukon residents in cross-cultural settings. We support you through an intensive and extensive mentorship to prepare you for this challenging and exciting role. We offer ongoing educational support, access to educational funds and an attractive benefits package.

There are options for full-time, part-time and relief positions. We now support paid flights for part-time rotations. There are daily direct flights from Whitehorse to major cities in BC and Alberta.

Contact:
Melanie Clarke (867) 667-5687 melanie.clarke@gov.yk.ca

www.hss.gov.yk.ca/communitynursing.php

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Yukon
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NCAC Report

I am excited to introduce you to our NCAC members: Dawn Paterson joins us from Alberta and will be representing the Western Provinces; Sharon Ramagnano hails from Toronto and will be representing our central provinces; Denis Bouchard returns to us from Montreal and is the voice for our French-speaking Canadian nurses; Maureen Doody comes from Newfoundland (“the Rock”) and represents the Eastern provinces and Val Lamb joins us from northern BC (Ft. St. John) and will be the EPICC representative on the committee. I am Monique McLaughlin and I live in Vancouver, BC, and I am thrilled to be the Chair of this exciting committee. Our committee members have had varied careers in emergency nursing and our real jobs run the gamut of frontline emergency/ICU nurses, emergency educators, trauma coordinators, and emergency nurse practitioners. I am proud that we represent all aspects of emergency nursing.

Many of you have met the above individuals, either by being fortunate enough to work or teach with them, but also through our Facebook page. I would encourage you to join our **private closed** group TNCC ENPC EPICC (NCAC) where each of our committee members has given you a far more in-depth introduction of themselves and where each month each of the committee members will be posting interesting articles, links to podcasts, etc. It is also an opportunity for all TNCC ENPC EPICC instructors from across the country to share insights

and to connect with one another. We have heard from course directors across the country about the issues with the TNCC textbooks and our Director of Education, Margaret Dymond, is working with ENA to resolve this issue. Some of you may be asking about how we are going to connect with those of you who are not on Facebook. I will immediately apologize, but it is my goal within the month to have an e-mail group for those of you who are not on Facebook to receive some of the important information. Understand though, that the richness of the comments, photos, etc., will not be captured in that e-mail group. For instructors who are NOT on Facebook or who would rather not be on the Facebook page—please e-mail me through courses@nena.ca – Attention Monique, and let me know the e-mail address you would like me to use.


Bienvenue to all of our French members. Je m’excuse mon français ce n’est pas bon. Mais je suis très heureuse d’avoir tous les instructeurs canadiens français rejoignant la page Facebook. Certains d’entre vous ne souhaitent pas être sur Facebook. Veuillez m’envoyer un message à courses@nena.ca, attention à Monique, afin que je puisse ajouter notre e-mail à un e-mail de groupe.

We are also planning to resurrect our Twitter Account [@NCAC3](https://twitter.com/NCAC3). This will likely happen after the NENA conference meeting.

Though we have had a Skype meeting together, while at the NENA Conference

in beautiful Charlottetown, PEI, we will be having our first “official” face-to-face meeting. Some of you may be wondering about the role of NCAC—while we do have an official list of duties, which includes promoting educational courses, providing support to provincial issues, and quality assurance processes, NCAC has some larger goals for the next three years:

1. To connect TNCC/ENPC/EPICC instructors nationally and have all voices being heard (Connecter les instructeurs TNCC/ENPC/EPICC à l’échelle nationale et faire entendre toutes les voix)
2. To support education to ALL parts of Canada in both official languages (Appuyer l’éducation dans toutes les régions du Canada dans les deux langues officielles)
 - We want to be able to determine not only how many courses we are able to teach, but also how accessible education is for ALL nurses (particularly our nurses in remote sites). This will include supporting, promoting and developing a process for the NENA course, EPICC Foundations and in the future EPICC Trauma. To encourage succession planning in all of our provinces and territories (Appuyer la formation de nouveaux instructeurs, directeurs de cours et formateurs d’instructeurs partout au Canada)
 - How do we support and encourage new instructors, Course directors, instructor trainers? Succession planning is not only about finding our replacements, it is also about proactively developing others.

We really do want to hear from all of you—if you have issues about finding courses, becoming instructors, or concerns about the material you are teaching, please let us know. We are your voice and we cannot articulate your concerns if we don’t know what they are. Our first accountability is to you. Si vous avez des questions concernant l’éducation et les cours que nous devons entendre de vous. Nous sommes votre voix et nous sommes responsables envers vous. 

Monique McLaughlin



Certification in Emergency Nursing

By Yvonne Bauer, RN, Ontario ENAO/NENA member

Certification in Emergency Nursing (Canada) requires a professional obligation to complete 100 continuing education hours every five years to maintain credentialing through the Canadian Nursing Association. Through annual policy and procedure reviews at my employment, lunch and learn seminars, conferences and courses, I uphold the national requirement and participate in continued education initiatives, which support my renewal in emergency certification. Although there is a professional drive to enhance my learning, there additionally is a personal desire to seek the opportunity to improve.

When one engages in self-reflection you can analyze individual competence through reviewing strengths, weakness, and opportunity for growth. Strengths and weaknesses help identify what is lacking or limited in knowledge, which, in turn, may affect practice; opportunities to seek out aspects or areas where improvement is needed can lead to better practice stability and professional growth.

Many colleagues do not seize the opportunity to participate in continuing education and I have always wondered why. Are they afraid or intimidated by knowledge? Is there an element of embarrassment or stagnancy towards learning something new? How do they view themselves currently in their role; is it a profession or is it a job?

Learning is continuous and a process of change. Continued education should not be seen as a burden placed on the nurse in her chosen profession of nursing, but rather the process of ongoing learning. Today, globally, the world has become fast paced and the advancements made in research through innovative technology push forward at increasing speeds. New guidelines, best practice guidelines, and fluid algorithms have emerged in every science discipline.

Practice today is heavily weighed and guided by the aforementioned means and the nurses of today must actively ensure their practice is evidence-based and research driven. As a young nurse 30 years ago, the only algorithm I can recall was advanced cardiac life support; we had a large poster taped to the wall at the head of the bed in our resuscitation room. The ACLS poster guided the physician and nurse in rhythm analysis, defibrillation and cardiac drugs. We looked to this poster with pride, that we, as a team, were following the recommendations and accepting assistance when challenges to the event at hand were not responding to treatment. The mere movement towards an ACLS algorithm encouraged the promotion of dialogue between medicine and nursing and, in my opinion, became the key finding to support our past has developed our future; the collaborative advancements in health among the disciplines have led to new innovations.

The discipline of nursing over the years has changed; from a doctor dictated (nurse maiden) to a more collaborative engagement; changing the atmosphere of nursing. Nurses and physicians have always shared a common goal—a positive patient outcome. However, in order to achieve this goal, mutual respect

for knowledge must exist. As an example, knowing the current recommendations set forth from the Cardiovascular Society or the Pediatric Society of Canada when treating atrial fibrillation or croup provides awareness to practitioners and supports a positive patient outcome. Development of awareness is key to understanding treatment in either of the above conditions. Working as a team to ensure proper management of conditions, the nurse not only utilizes the nursing process but, in addition, understands the best treatment option for the patient in collaboration with the team, thus promoting a positive patient outcome.

Continued education is paramount in nursing. Guidelines, standards and initiatives continually provide the nurse with the opportunity to grow professionally and personally. Expanding on knowledge provides the gateway to promoting patient health and well-being. Unknowingly, when you acquire new knowledge through active participation in continuing education you further endorse yourself as a nurse. You stand committed in your responsibility to maintain professional competence and use your knowledge with patients, the team you work with and your employer. The satisfaction of continued learning and acquired knowledge promotes your own personal and professional well-being, and will be evident in the way you work among your colleagues and with your patients.


Gordon (2006) has stated that in order to gain and maintain the respect of the public and other healthcare professionals, nurses must emphasize and communicate the knowledge and skills required for professional nursing. Once upon a time, the public agreed with the status quo (if you will) and the treatment plan as laid out by their practitioner. However, today there exists mundane influences on the public and for these reasons the nurse must be prudent in her delivery of information. Because the internet and television engross the public, often patients will offer their own treatment plan for their condition (“I researched it on the internet”). While their active participation in healthcare is paramount, the nurse must provide evidence that supports care options and treatment plans suitable for the needs of the patient, in their best interest, and for optimal outcomes.

Although this comes with its own set of challenges and, at times, frustration, the public has seized the opportunity to advance its knowledge (although misleading at times) and obtain a sense of empowerment in their healthcare choices. If this is evident with the public, why are nurses not doing the same in their professional roles?

Today, the big picture, as relating to patient care, focuses on evidence-based practice, standards and guidelines and algorithms. Nurses of today and yesterday need to update their knowledge and skills through continued learning, as it is integral to their role in meeting the best possible patient outcomes. Learning is lifelong—we learn every day from our families and friends in our personal lives. Is it any wonder that we should continue to learn in our professional lives? As a team, nurses share their insight and knowledge towards patient care and for this reason alone must

continue to learn and expand their knowledge. Nurses are seen as experts in their specialty and are required to keep abreast of new guidelines and standards, review the literature for practice that is evidence-based and utilize the many algorithms associated with treatment options.

Continuing education is challenging to the mind, body and soul. It is refreshing and rewarding to see the difference you make when acquired learning and knowledge is used in practice and directly impacts a positive patient outcome. Nursing is about making a difference. Nursing can transform. Nursing is professional and accountable to many investors. Nursing is enhanced through

continued education and acquired knowledge. Competence in nursing through continued learning ensures the public is protected; the public deserves nursing that is current, research- and evidence-based. I promote and participate in continued education, support emergency nursing as a specialty, and try to make a difference every day. Nursing is my profession; it's who I am and what I do. Who are you? 

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Provincial reports

Alberta

NENA-Alberta's 366 members are well served by the nine regional representatives. These regional representatives report that education continues to be a priority for the nurses in both rural and urban sites. The rural emergency nurses in both northern and southern Alberta have been participating in the RN Supraglottic Airway Project and are excited about the number of nurses who are now educated.

Our first EPICC course ran in November. It was well attended and we were able to train new instructors. Lethbridge, in southern Alberta, just ran an EPICC course at the end of February and Edmonton has one planned for June. It is exciting to see the emergency nurses across Alberta embracing our Canadian-based emergency course.

We are in the process of planning our annual AGM/conference for October. The theme this year is "Jack of All Trades, Master of Many" allowing us to pursue an eclectic collection of topics.

I am looking forward to joining many of you in Charlottetown in June to "Find the Edge"!



Jean Harsch
NENA-AB President

Manitoba

The anticipation of spring is always exciting, as the snow melts across the prairies, the days become longer, and new life emerges from underneath the winter blanket of snow. Emergency nurses continue their dedicated work across the province, caring for all Manitobans.

Budgetary constraints have become a reality across the province since the new PC provincial government was elected in April of 2016. Our new Premier, Brian Pallister, made it clear after the election last spring that the Regional Health Authorities (RHAs) will need to tackle their deficit now and going forward. Our new Board of Directors for the Winnipeg Regional Health Authority also received a mandate letter from the province compelling it to not accept a budget that is not balanced.

The WRHA is facing a significant budget deficit. Therefore, a number of initiatives are aimed at controlling costs between now and the end of the fiscal year. They include: a 0.5% expenditure reduction for all sites, programs and departments; a hiring freeze on all non-union position vacancies; non-clinical overtime is frozen and clinical overtime is to be limited where possible; Constant Care requests are also to be limited and service volumes cannot be exceeded without prior approval. With implementation of all of these measures, we must maintain a focus on patient safety, quality and improvement.

On a more exciting note, planning for NENA conference 2018 in Winnipeg has begun. Venues and dates are being explored at the moment. We are looking for enthusiastic emergency nurses from across the province who would like to help Conference 2018 be an amazing one. If you are interested in being part of the conference planning team, please contact mbdirector@nena.ca

TNCC, ENPC and CTAS courses continue to be offered in all areas of the province, including many northern communities such as Thompson, The Pas, and Gillam. TNCC is currently being planned for Churchill for May 2017. TNCC will

now be offered six times per year, as part of the WRHA Emergency Orientation for nurses new to emergency practice. ENPC will be offered twice per year within the WRHA. TNCC courses continue to be offered frequently in many of the RHAs throughout the province thanks to the dedicated course directors and instructors in all areas of Manitoba. A TNCC Instructor Course was recently held in Winnipeg with eight new instructor candidates. Well done, everyone!

For those of you who are not aware, I have been appointed into one of the new Director-at-Large positions on the NENA Board, therefore allowing me to have voting capacity. The Provincial Directors' voting abilities changed with the new Not-for-Profit Canada Corporations Act in the fall of 2016. I took part in NENA Board meetings held in Edmonton in November 2016.

If you are interested in joining us on the NENA Board, please see the call for nominations that was sent to all NENA members this past week. It is a wonderful opportunity to join a dynamic group of emergency nurses from across the country.

Take a breath of fresh air Manitoba emergency nurses! Spring is here ☺



Respectfully submitted,
Marie Grandmont,
RN, BN, ENC(C)
Director, Emergency
Department Nurses
Association of Manitoba

New Brunswick

February is here... A winter ice storm passed through New Brunswick last week leaving thousands of homes without electricity for more than a week. There were several incidents of carbon monoxide poisoning with

two confirmed deaths. More education is needed surrounding the use of generators, propane camp stoves and propane barbecues in the home or an enclosed space to prevent these unfortunate incidents.

Education

TNCC is offered throughout the province on an ongoing basis. Trauma New Brunswick with Horizon Health Network and Vitalite' support this initiative.

ENPC is offered two to three times per year in Saint John and Moncton.

CTAS is offered around the province in French and English, as needed, as well as CTAS instructor courses, as needed.

NENA NB continues to promote emergency nursing as a speciality, challenging and encouraging ER nurses to write their certification exams. CNA has made access easier with the online application process and two offerings per year, providing more opportunity for nurses to complete their certification.

Education through simulation continues in southern NB! We continue to provide education to RNs, LPNs, RTs and MDs in our rural hospitals through case-based simulation. It is great to see positive outcomes from the collaboration between MDs, RTs and nursing! Bi-weekly in-situ simulation at the Saint John Regional Hospital, the level-one trauma centre in New Brunswick continues followed by structured debriefing. Education through simulation improves skills, communication, and processes.

New Brunswick Health Authorities, Horizon Health Network and Vitalite' with the Department of Health in collaboration with University of New Brunswick and Université de Moncton support a provincial Critical Care Nursing Program that offers two streams—emergency care and critical care. The program is three months in length and is offered four times per year. It provides opportunity for continued professional development to nurses across the province in both French and English. This program is opened to the novice nurse who wants to work in the emergency or critical care area. Applications are received through UNBCEL and Université de Moncton. This initiative has been in place since 2002 and is an excellent example of collaboration.

Work environment

Emergency nurses continue to struggle with overcrowding in the emergency departments around the province. Acutely ill patients are waiting in the ED for placement within the hospital. Inpatient beds filled with alternate level of care patients waiting for placement in care facilities... the problem continues.

As seasoned emergency nurses, we cope with the challenges. It is very difficult to train our novice nurses to work in this environment. Providing quality care for these acute admissions, as well as the patients presenting to our emergency departments is very challenging and stressful.

Senior administration of the health authorities continues to work to improve the situation.

Currently, the ED at Saint John Regional Hospital has a working group that is trying to improve the flow through the department to decrease our wait time for the assessment of CTAS 3 patients. Utilizing space for the sick patients and optimizing flow by keeping the patients who are not acutely ill upright. As well, we're educating the public on who should be coming to an emergency department and who can go to an urgent care centre. This is a work in progress.

Flu season is here! Nurses who are not immunized must wear a mask when caring for patients.

NENA NB has 61 members!

We continue to promote membership at all educational courses! NENA NB is sponsoring three ER nurses to attend the 2017 NENA conference in Charlottetown, Prince Edward Island. You have to be a NENA member to be eligible. We hope to see a large number of NB nurses attend!

As NENA's voice grows, hopefully we can increase awareness of the problems faced by ER nurses. These issues impact patient care! These issues impact nurses! Emergency nurses make a difference!

Looking forward to the 2017 NENA conference in Charlottetown, PEI!



Respectfully submitted
Debra Pitts, RN, BN,
ENC(C)
NENA-NB Director
/ NENA Director at
Large

Nova Scotia

Greetings to everyone from Nova Scotia. We are excited for the NENA conference to be coming to the Maritimes. I had the privilege of attending the QEII Emergency Nurses Education Day in October 2016 where we drew for a lucky NSENA member to attend the NENA conference with their registration cost covered by NSENA. We are also planning to provide some funding for five NSENA members to attend the NENA conference.

Mandatory courses are still ongoing with our emergency nurses of TNCC, ENPC, ACLS, PALS and CTAS. We are looking forward to an exciting spring and summer in the emergency nursing world.

Hope to see everyone in PEI.



Respectfully submitted,
Mary Spinney, BScN,
RN, ENC(C)
Director NSENA

Ontario

Happy New Year 2017 to all of our emergency nursing colleagues across Canada from the Emergency Nurses Association of Ontario (ENAO)!

This past September, ENAO held our biennial 2016 provincial conference in Belleville, Ontario. Emergency nurses from throughout Ontario joined together to enjoy many awesome speakers, presenting on a diverse assortment of pertinent and timely topics. ENAO proudly donated two ENAO / NENA one-year memberships as conference prizes. Our many corporate sponsors were most generous, both through their financial support, conference donations, and the provision of information packages about new products, innovative equipment, improved processes, latest best practices and current research. Many emergency nurses took advantage of this excellent educational opportunity, networking with old and new friends, while earning valuable CECH hours.

ENAO was honoured to welcome the NENA President Sherry Uribe who joined us for our entire conference, our 2016 AGM, our social event and addressed the attendees during the opening ceremonies. The nurses took full advantage of the opportunity to personally meet Sherry, and to discuss the current challenges in their

professional lives with her. ENAO recognizes the significant travel time and challenges between Sechelt, BC, and Belleville, Ontario, for the NENA President. Thank you for your support of this educational event, Sherry and NENA.

Some big changes on the ENAO Board of Directors took place at the 2016 AGM. The membership unanimously voted to approve a motion presented by the BOD to combine the two executive roles of Secretary and Membership Secretary into one position. Angela Arnold has graciously agreed to continue serving in this expanded role. Thank you, Angie.

Longtime ENAO Webmaster Motsi Valentine personally created the ENAO website (www.enaome.com), consistently maintained it, diligently upgraded it and developed it over many years into the very professional electronic face of ENAO. Motsi has now moved on to a new chapter in his professional life, as well as exciting changes in his personal life, as a first-time dad. ENAO is truly grateful to Motsi for his dedication, commitment and expertise.


At the recent ENAO AGM, Sarah Gaudet was acclaimed to the position of Webmaster. ENAO is grateful that she has committed to sharing her unique talents, as she plans to expand the social media opportunities within ENAO.

Several years ago, ENAO created a new executive position of Education Coordinator, to hopefully facilitate us better meeting the educational component of our Mission. ENAO is happy to announce the acclamation of Deb Mitchell to this new opportunity.

ENAO is pleased to welcome Sharon Ramagnano to her new position as the Ontario representative on NENA's National Course Administration Committee (NCAC). Thank you, Sharon, for stepping up to this important role of facilitating the availability of valuable ENAO/NENA endorsed courses across our province.

ENAO is excitedly anticipating the initial phase of the rollout for the eCTAS electronic program in February 2017 in

select Ontario emergency departments. We have been honoured to participate on the steering committee for this great project throughout its development, and look forward to a successful implementation across our entire province.

In support of the ongoing education for Canada's emergency nurses, NENA nationally, and the Prince Edward Island Emergency Nurses Association (PEIENA), ENAO will be awarding some Ontario members with the financial reimbursement of their early-bird member NENA 2017 conference registration fees, following the conference (final reimbursement number TBD at the spring 2017 ENAO BOD meeting). Hoping to see many "old – long-time" friends and meet many "new" friends at the upcoming NENA 2017 conference in Charlottetown. 



**Yours in Emergency Nursing,
Janice L. Spivey, RN,
ENC(C), CEN
ENAO President**

Director of Membership and Promotion report

Membership in NENA, as of today, is 1,168. This number is down from 1,197 in mid-December. This, I believe, is the "normal" fluctuation of the numbers that comes with the year-round membership. WE all need to do our 'jobs' promoting NENA within our provinces! Talk it up, there are still many emergency nurses who have no IDEA what NENA is, or what the benefits of membership are!


A membership survey was sent out to all NENA members in the past few weeks, as well as a survey to all of the Board of Directors (including all the provincial directors) with a link to a survey for each to forward to as many emergency nurses as possible who are NOT yet NENA members. There are 30K nurses who identify themselves as emergency nurses with the CNA, so we are missing out on a great number of potential members. I will have a report of the results/answers for the Annual General Meeting in Charlottetown at NENA 2017.

We are now out of stock of NENA promotional merchandise—pens, pins, name badge pulls, brochures and business cards. The remaining stock of Go Mugs were sent to PEI, Quebec and NWT for promotion of NENA in those areas. New merchandise for promotion of NENA will be redesigned to use the "new" bilingual logo, and will be inclusive of our mission statement and tagline on printed material. Ideas and suggestions for more ways to promote NENA are appreciated and welcomed. Please feel free to email me your ideas!

I am actively working on the establishment of a NENA-North and hope to assist in the establishment of NENA-QC, these two endeavours will make NENA truly a national organization!

The NENA Bursaries application and information are now on nena.ca and I would encourage any NENA members with the listed criteria to apply for these. They are monetary incentives that NENA

has available to you, a member, that can help you with educational endeavors having to do with emergency nursing, albeit a course, conference or the ENC(C) exam/recertification.

I hope to meet you or rekindle friendships at the **NENA 2017 Conference, Find the Edge: Prospects for Emergency Nursing, in Charlottetown on June 2–4, 2017**. What a great way to celebrate Canada's 150 Birthday! 

Our Strength: Our Members Notre Force: Nos Membres



**Respectfully submitted,
Pat Mercer-Deadman, RN,
ENC(C)
NENA Director of
Membership and
Promotion**